

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

Claims 1-11 (canceled)

11. (currently amended) A product packaging method utilizing a form-fill-seal packaging apparatus, said method comprising the steps of:

a) providing a backing member upon which a product that is to be packaged is adhereingly attached thereto using an adhering material;

b) providing ~~an~~ said adhering material for adhering said product to said backing material;

c) applying said adhering material to said backing member for adhering disposing said product thereon;

d) disposing said product upon said backing member in preparation of encasing said product and said backing member in a package; and

e) encasing together said product and said backing member with a flexible plastic material so as to package said product and said backing member.

12. (original) The method as recited in Claim 11 wherein said backing member is relatively rigid in nature and readily recyclable.

13. (original) The method as recited in Claim 11 wherein said adhering material is a hot melted adhering material.

14. (original) The method as recited in Claim 11 wherein said adhering material is a non-permanent glue, said non-permanent glue removable from said backing member and said product.

15. (original) The method as recited in Claim 11 wherein said adhering material is interposed between said product and said backing material.

16. (original) The method as recited in Claim 11 wherein said flexible plastic material is adapted to receive laser engraving and marketing communication materials and graphics/artwork for displaying product manufacturing and marketing and communication information.

17. (original) The method as recited in Claim 11 wherein said flexible plastic material is configured to utilize standard eye marks for providing registration facilitating correct package sealing and correct package cutting.

18. (original) The method as recited in Claim 11 wherein said flexible plastic material is transparent so as to allow viewing of said product when said product is packaged.

19. (original) The method as recited in Claim 11 wherein said flexible plastic material is opaque so as to prevent viewing of said product when said product is packaged.

20. (original) The method as recited in Claim 11 wherein said flexible plastic material comprises first portion that is opaque and a second portion which is translucent, such that some of said product is visible through said second portion and some of said product is hidden by said first portion.